

EU Strategy for the Danube Region PA 8 „Fostering the competitiveness of enterprises“

Varna, 17th July 2018



MINISTRY OF ECONOMY,
ENTREPRENEURSHIP AND CRAFTS



Baden-Württemberg
MINISTRY OF ECONOMIC AFFAIRS, LABOUR AND HOUSING

Connecting the Region

PA 1: Waterways and Rail-Road-Air Mobility

PA 2: Sustainable Energy

PA 3: Culture and Tourism

Protecting the Environment

PA 4: Water Quality

PA 5: Environmental Risks

PA 6: Biodiversity and Landscapes

Building Prosperity

PA 7: Knowledge Society

PA 8: Competitiveness of Enterprises

PA 9: People and Skills

Strengthening the Region

PA 10: Institutional Capacity and Cooperation

PA 11: Security



Main Objectives

- Policy Development
 - Providing strategic guidance
 - Presenting good practice
- Cooperation & Coordination
 - Working towards improved framework conditions
 - Enhancing cooperation through networking & exchange
- Support for Project Development
 - Providing support for project development & implementation
 - Facilitating capitalization & coordination



Organisational Structure

- National Coordinators
- Priority Area Coordinators (2 countries per priority):
 - Germany/BW: Dr. Judit Schrick-Szenczi & Croatia: Paulina Tomašković
- Steering group (esp. governmental representatives)
- Working groups (SME, universities etc.)



PA 8 Working Groups

Innovation and
Technology
Transfer

Cluster
cooperation

Innovative Dual
Education

Digitalisation

Woman
Entrepreneurship



Activities

- organisation of DCP (Danube Competitiveness in Practice) events twice/year
- preparation of strategic projects
- preparation of a policy paper for streamlined funding
- supporting the capitalization strategy of the DTP

